

Agenda Austin, TX • June 16–18, 2025

Monday, June 16

7:00–8:00 a.m.	Registration and Continental Breakfast	West Pre-Function	
8:00–9:45 a.m.	Keynote —Michelle Marrillia The Team Advantage: Creating a Culture of Collective Success	Salon HJK	
	Team Huddle		
9:45–10:00 a.m.	Break		
10:00–11:30 a.m.	Breakout Sessions	See page 3.	
11:30 a.m.–1:00 p.m.	Lunch (on your own)		
1:00-2:30 p.m.	Breakout Sessions	See page 3.	
2:30-2:45 p.m.	Break		
2:45–3:45 p.m. Team Challenges Forums — <i>Participants work through common and complex real-life scenarios that teams face in schools.</i>		Salon HJK	

Tuesday, June 17

7:00–8:00 a.m.	Registration and Continental Breakfast	West Pre-Function	
8:00–9:45 a.m.	Keynote —Bob Sonju Simplifying the Journey: Collaboration, Consistency, and Clarity in a PLC at Work	Salon HJK	
	Team Huddle		
9:45–10:00 a.m.	Break		
10:00–11:30 a.m.	Breakout Sessions	See page 3.	
11:30 a.m.–1:00 p.m.	Lunch (on your own)		
1:00-2:30 p.m.	Breakout Sessions	See page 3.	
2:30-2:45 p.m.	Break		
2:45–3:45 p.m. Guided Work Session — <i>Presenters lead a discussion on next steps for participants to focus on.</i>		Salon HJK	

Wednesday, June 18

7:00–8:00 a.m.	Continental Breakfast	West Pre-Function
8:00–9:30 a.m.	The Application Lab —Participants practice an essential collaborative skill or create a specific work product that they can take back and use with their teams.	See page 3.
9:30-9:45 a.m.	Break	
9:45–10:00 a.m.	Moment of Gratitude	Salon HJK
10:00–11:45 a.m.	Keynote —William M. Ferriter What Does Progress-Driven Leadership Look Like in Action?	Salon HJK

Agenda is subject to change.

Breakout Sessions at a Glance

Rooms are listed beneath titles in *blue italics*.

Presenter	Monday, June 16		Tuesday, June 17		Wednesday, June 18
	10:00–11:30 a.m.	1:00–2:30 p.m.	10:00–11:30 a.m.	1:00–2:30 p.m.	8:00–9:30 a.m. The Application Lab
William M. Ferriter	What Do We Do When Our Team Doesn't Share Standards? Structuring High-Impact Teams for Singleton Teachers Salon HJK	Moving From Students to Learners: Understanding the Steps That High-Impact Teams Take to Build a Culture of Learning in Their Classrooms	Classroom Instruction That Works: Understanding the Research Behind the Teaching Practices Used by High-Impact Teams Salon HJK	When Students Don't Learn: Studying Tier 2 Intervention Strategies Used by High-Impact Teams Salon HJK	Let's Practice: Building a Toolkit of Resources to Support the Work of High-Impact Teams Salon HJK
Michelle Marrillia	Processes to Support Safe Conversations 616AB	Empowering Team Leaders: Strategies for Guiding High-Impact Teams 616AB	Maximizing the Power of Collaboration: How High-Impact Teams Break Free From PLC Lite 616AB	Sustaining Team Progress: Celebrating Success and Addressing Setbacks on High-Impact Teams	Let's Practice: Aligning Team Goals to Impact Student Achievement 616AB
Michael L. McWilliams	Culture Keepers: How to Create a Healthy Team Culture That Ensures High Levels of Learning for All	How Guiding Coalitions Support the Work of High-Impact Teams 615AB	Navigating Roadblocks: Addressing Common Challenges Faced by High-Impact Teams	From Stumbling Blocks to Stepping Stones: Mastering Conflict and Building Trust on High-Impact Teams	Let's Practice: Designing Next Steps for High-Impact Teams 615AB
Bob Sonju	From Groups to Greatness: Strategies That Transform Groups Into Powerful Teams Salon G	Learn It, Own It, Show It: Making Learning Visible for Students Salon G	Seven Steps for Team Success: Designing High-Impact Units of Instruction Salon G	The Genius in the Room: Leveraging Team Strengths for Collective Learning and Growth Salon G	Let's Practice: What High-Impact Teams Do Differently Salon G
Katie White	Building Healthy Assessment Cultures on High-Impact Teams Salon F	Facilitating Assessment Conversations to Grow Capacity and Build Shared Understanding on High-Impact Teams Salon F	From Targets to Assessment Planning: How High-Impact Teams Design Assessment to Inform Decision Making Salon F	Feedback That Feeds Forward: How High-Impact Teams Engage Students in Their Assessment Response Salon F	Let's Practice: Analyzing Data and Student Work to Inform Strengths and Next Steps Salon F

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Session Descriptions—Day 1

KEYNOTE

Michelle Marrillia

The Team Advantage: Creating a Culture of Collective Success

High-impact teams are not formed by chance but intentionally built on a foundation of trust and a shared commitment to success. Michelle Marrillia explores how nurturing a culture of collaboration can enhance teaching practices and ensure that all students thrive. Participants learn how even high-performing educators can benefit from the collective strength of a team while also addressing common barriers that prevent teams from reaching their full potential. Michelle provides practical strategies and real-world examples to help cultivate high-impact teams. Participants discover how to turn obstacles into opportunities, creating an environment where collaboration fosters meaningful, student-centered success.

MORNING BREAKOUT SESSIONS

William M. Ferriter

What Do We Do When Our Team Doesn't Share Standards? Structuring High-Impact Teams for Singleton Teachers

One of the greatest challenges in a professional learning community is finding meaningful collaborative opportunities for singleton teachers: those who are the only ones in their school teaching a particular subject, grade level, or specialty area. Without a structured approach, these educators can find themselves professionally isolated, missing out on the rich learning and problem solving that come from true collaboration. Participants in this session explore three high-impact solutions for integrating singletons into the PLC process, identify the teaming structure that best fits their unique context, and begin developing an action plan for meaningful collaboration.

Participants in this session:

- Analyze the unique challenges singleton teachers face in PLCs and explore three viable collaboration structures: interdisciplinary teams, electronic teams, and vertical teams.
- Assess the advantages and disadvantages of different teaming options and determine which model best fits their school's needs.
- Outline concrete steps to create more meaningful learning opportunities for singleton teachers.

Michelle Marrillia

Processes to Support Safe Conversations

In this session, Michelle Marrillia provides teams with practical processes that promote a safe environment for open dialogue and productive discussions. Participants learn strategies to handle challenging conversations, build trust, and establish a culture of respect and transparency

that fosters high-impact collaboration. By incorporating essential elements of a professional learning community, teams enhance their ability to work together effectively and share a common purpose.

Participants in this session:

- Implement conversation structures that ensure all voices are heard, creating a culture where trust, respect, and transparency guide team interactions.
- Facilitate respectful discussions on sensitive topics by using structured conversation processes that help participants build consensus and focus on student-centered outcomes.
- Enhance team trust and cohesion by setting and reinforcing shared norms, fostering a collaborative culture that centers on continuous improvement and shared goals.

Michael L. McWilliams

Culture Keepers: How to Create a Healthy Team Culture That Ensures High Levels of Learning for All

Culture is the heartbeat of any organization, shaping attitudes, behaviors, and outcomes. In a PLC at Work, culture influences every aspect of collaborative teams and their ability to drive high levels of student achievement. As the saying goes, "Culture eats competence for breakfast." Michael L. McWilliams explores the critical differences between climate and culture and provides practical, mission-driven strategies to cultivate a learning-for-all culture. Participants unlock the power of culture and transform their schools into mission-driven communities of success.

Participants in this session:

- Discover actionable strategies to establish and maintain a healthy school culture centered on student success.
- Analyze the cultural shifts necessary to support an effective PLC at Work.
- Learn how to foster an environment where every educator is empowered to thrive professionally and contribute to collective goals.

Bob Sonju

From Groups to Greatness: Strategies That Transform Groups Into Powerful Teams

Discover the transformative difference between working in groups and functioning as high-performing teams in this engaging, interactive session. While groups focus on individual efforts, true teams collaborate with a shared purpose, leveraging collective expertise to ensure all students learn at high levels. Career educator and author Bob Sonju explores why the critical task of improving student outcomes requires powerful collaboration where teacher teams learn and grow together to increase student learning. Participants leave with a clear understanding of the work of teams and practical strategies to facilitate impactful collaboration in their schools.

Participants in this session:

- Identify the key distinctions between working in groups and functioning as high-performing teams.
- Explore why collective expertise and shared purpose are essential to ensuring high levels of learning for all students.
- Leave with practical tools and strategies to facilitate impactful collaboration with your team.

Katie White

Building Healthy Assessment Cultures on High-Impact Teams

When assessment cultures are healthy, the design, analysis, and response to assessment evidence enables both teacher teams and students to advance learning in the best ways possible. Katie White invites participants to consider the health of their team's assessment culture and explore ways to make the use of assessment a positive process for everyone involved.

Participants in this session:

- Explore the indicators of healthy and unhealthy assessment cultures.
- Examine the relationship between assessment use and the beliefs, values, and needs of teachers and students involved in the process.
- Reflect on personal contexts and select ways to nurture an increasingly healthy assessment culture.

AFTERNOON BREAKOUT SESSIONS

William M. Ferriter

Moving From Students to Learners: Understanding the Steps That High-Impact Teams Take to Build a Culture of Learning in Their Classrooms

Studying how to teach state standards is essential for academic success, but it's only the beginning. Many students struggle not because of the curriculum's rigor, but because they have yet to develop the mindsets that foster successful learning. Building these mindsets in every learner is a key focus of high-impact teams.

In this session, career classroom teacher and Solution Tree author William M. Ferriter introduces the four essential mindsets that unlock students' potential and motivation. Participants learn practical strategies to cultivate these mindsets, equipping students to tackle academic standards confidently.

- Identify the mindsets that drive student motivation and learning.
- Discover effective strategies for teaching and reinforcing these mindsets.
- Discuss team-based steps to assess and support students' growth in adopting essential mindsets for learning.

Michelle Marrillia

Empowering Team Leaders: Strategies for Guiding High-Impact Teams

In this session, Michelle Marrillia provides teacher leaders with a practical, three-step system to guide collaborative teams in aligning goals, building shared accountability, and leading data-informed decision-making. Through strategies that foster a shared vision, empower team ownership, and drive continuous improvement, participants gain the tools and confidence to enhance team efficacy and maintain accountability for student-centered outcomes.

Participants in this session:

- Establish clear expectations and a shared vision for PLC work by defining and aligning team goals with schoolwide priorities.
- Cultivate team ownership and accountability by establishing roles, norms, and goal-setting practices that empower each member to contribute fully.
- Guide data-driven discussions to inform instructional decisions, monitor progress, and foster team commitment to continuous improvement and student success.

Michael L. McWilliams

How Guiding Coalitions Support the Work of High-Impact Teams

John Kotter writes in "Leading Change" (*Harvard Business Review*, Jan. 2007), "No one person, no matter how competent, is capable of single-handedly developing the right vision, communicating it to vast numbers of people, eliminating all the key obstacles, generating short-term wins, leading and managing dozens of change projects, and anchoring new approaches deep in an organization's culture."

Michael L. McWilliams challenges the traditional top-down approach to school leadership by emphasizing that true leadership is defined not by titles, but by influence and collaboration. In this interactive session, participants engage in thought-provoking discussions and hands-on activities to explore and internalize the concept of shared leadership. Together, we'll uncover how leveraging collective strengths fosters a culture of commitment to the school improvement process.

- Examine the role of effective leadership in proactively addressing resistance to school improvement initiatives.
- Develop a clear understanding of the four essential skills required to inspire deep commitment among all members of a high-impact team.
- Explore the two critical types of change needed to establish a successful PLC at Work.

Bob Sonju

Learn It, Own It, Show It: Making Learning Visible for Students

In this engaging and interactive session led by career educator and author Bob Sonju, teams collaboratively address the critical question: "What is it we want all students to know and be able to do?" By defining essential student learnings and success criteria, educators gain collective shared clarity and make learning engaging and visible for students. Participants learn strategies and practices to transform their collaborative practices and elevate student learning!

Participants in this session:

- Learn strategies to collaboratively identify and articulate what all students must know and be able to do.
- Create clear, shared success criteria to make learning expectations visible and measurable for both teachers and students.
- Explore strategies to use shared clarity and success criteria to enhance lesson planning, assessments, and student engagement.

Katie White

Facilitating Assessment Conversations to Grow Capacity and Build Shared Understanding on High-Impact Teams

Assessment has the potential to support hope, efficacy, and achievement for students, but inviting educators to safely and critically reflect on their assessment practices to achieve these ends is no easy task. Facilitating an assessment focus in schools and systems is emotional, identity-focused work, but when we have these important conversations, both teacher teams and students benefit.

- Experience strategies and tools that invite important assessment conversations.
- Explore ways to ensure assessment conversations are non-threatening, emotionally safe, and growth oriented.
- Consider how to apply the tools and strategies to personally relevant contexts.

Session Descriptions—Day 2

KEYNOTE

Bob Sonju

Simplifying The Journey: Collaboration, Consistency, and Clarity in a PLC at Work

It's easy to get confused and overwhelmed with all the "noise" in today's educational world. The creativity and innovation needed in today's schools is not found in adding more to the plates of educators. Instead, the key to clearing up confusion is in simplifying and focusing on research-based, proven strategies that make a dramatic difference in student learning. Career educator and author Bob Sonju guides participants through the four critical questions of a PLC and shares practical strategies to make their collective practices more targeted and effective as they learn together.

Participants in this session:

- Gain a clear understanding of the four critical questions of a PLC and how they guide effective collaboration.
- Explore research-based practices that simplify their work while dramatically improving student learning outcomes.
- Leave with simple and doable strategies to streamline collective practices.

MORNING BREAKOUT SESSIONS

William M. Ferriter

Classroom Instruction That Works: Understanding the Research Behind the Teaching Practices Used by High-Impact Teams

In *Taking Action: A Handbook for RTI at Work*, the architects of the RTI at Work process emphasize that every educator is bound to work hard; the goal, however, is to "work hard and succeed." For classroom teachers, success comes from applying research-driven practices in Tier 1 instruction. This session, led by career teacher and Solution Tree author William M. Ferriter, provides an introduction to these practices.

Participants in this session:

- Investigate the research foundation outlined in the Classroom Instruction That Works series.
- Review practical teaching strategies that align with this research.
- Select a few research-based strategies to implement in their classrooms.

Michelle Marrillia

Maximizing the Power of Collaboration: How High-Impact Teams Break Free From PLC Lite In this session, Michelle Marrillia helps teams move beyond compliance-based, task-oriented collaboration toward transformative, student-centered work that characterizes a true professional learning community. Michelle focuses on the cultural shifts and strategic priorities

necessary for high-impact collaboration using the four critical PLC questions to structure discussions and planning. Participants examine strategies to set instructional priorities, establish shared accountability, and sustain impactful work through data-driven goals that create measurable improvements in student success.

Participants in this session:

- Create a true PLC by moving teams beyond logistical tasks to focus on meaningful discussions about student learning.
- Use the four critical PLC questions to guide discussions, data analysis, and planning, ensuring collaboration remains student-centered.
- Establish processes for monitoring team goals, use evidence of student learning to drive continuous improvement, and adapt strategies for greater impact.

Michael L. McWilliams

Navigating Roadblocks: Addressing Common Challenges Faced by High-Impact Teams

Every high-impact team encounters challenges, and conflict is inevitable. The key to success lies in addressing these roadblocks with urgency and intentionality to ensure that the ultimate focus—student learning—remains uncompromised. Michael L. McWilliams equips participants with practical strategies to manage conflict, build consensus, and foster shared commitments among team members, creating a collaborative culture of trust and accountability. Participants are equipped to empower their teams with the tools needed to navigate roadblocks and sustain high levels of performance.

Participants in this session:

- Identify common challenges faced by high-impact teams and explore their root causes.
- Understand the critical role of trust in fostering effective collaboration within high-impact teams.
- Learn actionable strategies to address conflict and achieve consensus.

Bob Sonju

Seven Steps for Team Success: Designing High-Impact Units of Instruction

Transform the way your team approaches instructional unit design! Discover the seven essential steps that high-impact teams use to create powerful learning experiences for students. From making learning visible to designing frequent team assessments that drive results, this session is packed with practical strategies and innovative ideas designed to be used immediately. Walk away with the tools and inspiration to energize your team, streamline your planning process, and maximize student learning through purposeful instructional unit planning.

Participants in this session:

 Gain a clear understanding of the seven essential elements of effective instructional unit design used by high-impact teams.

- Learn strategies to improve team collaboration, ensuring alignment on learning goals, success criteria, and frequent team assessments.
- Leave equipped with practical tools and actionable strategies to design cohesive, impactful instructional units that drive student learning.

Katie White

From Targets to Assessment Planning: How High-Impact Teams Design Assessment to Inform Decision Making

Katie White introduces critical considerations when crafting assessment experiences for students. Participants investigate assessment purposes, clarify learning progressions using targets, discuss selection of assessment methods, and consider aspects of quality assessment tools and processes. Whether creating new assessment events or analyzing existing assessment practices, this session supports strong assessment design that results in the best kinds of evidence to support the decision making of high-impact teams.

Participants in this session:

- Practice clarifying proficiency targets and criteria (making them teacher- and student-friendly).
- Predict challenges students might experience in relation to a goal (map formative assessment and identify prerequisite targets and extension targets).
- Explore assessment methods, formats, and tools that offer a valid and reliable body of evidence for teams.

AFTERNOON BREAKOUT SESSIONS

William M. Ferriter

When Students Don't Learn: Studying Tier 2 Intervention Strategies Used by High-Impact Teams

Even with strong Tier 1 instruction, some students still struggle to master essential standards. High-impact teams know that targeted Tier 2 interventions are essential to address these gaps and ensure every student learns. Participants in this session dive into the Tier 2 strategies that high-impact teams use to support students who need additional time and practice. By exploring effective, research-based intervention practices, participants gain practical tools to help all students succeed.

- Examine the characteristics of effective Tier 2 interventions used by high-impact teams.
- Explore a range of targeted strategies designed to support students in mastering essential standards.
- Develop an action plan for implementing Tier 2 interventions within their own collaborative teams.

Michelle Marrillia

Sustaining Team Progress: Celebrating Success and Addressing Setbacks on High-Impact Teams

Teams enhance their productivity by adopting reflective practices, celebrating successes, and constructively addressing challenges. In this session, Michelle Marrillia provides participants with actionable strategies to develop resilience, acknowledge progress, and create momentum for ongoing improvement.

Participants in this session:

- Develop reflective practices that allow teams to assess their effectiveness and identify growth areas.
- Celebrate team achievements to build morale, reinforce positive behaviors, and maintain momentum.
- Address setbacks constructively by focusing on solutions that encourage resilience and continued progress.

Michael L. McWilliams

From Stumbling Blocks to Stepping Stones: Mastering Conflict and Building Trust on High-Impact Teams

Conflict is an inevitable part of working on a high-impact team. Even the most collaborative groups will encounter moments of disagreement, tension, and diverging perspectives. What sets successful teams apart is not the absence of conflict but their ability to manage it constructively. Michael L. McWilliams delves into the art and science of conflict resolution within high-impact teams, emphasizing strategies that transform challenges into opportunities for deeper trust, collaboration, and growth.

This session is a must for leaders and team members committed to sustaining high performance and ensuring that challenges serve as stepping stones to success rather than stumbling blocks. Participants are equipped to lead their teams through conflict with confidence, clarity, and a renewed commitment to their shared mission.

- Explore the dynamics of conflict within high-impact teams and its implications for student outcomes and team productivity.
- Learn actionable strategies to address disagreements, mediate tensions, and build lasting consensus.
- Develop skills to establish and uphold collective commitments that foster a culture of accountability and collaboration.

Bob Sonju

The Genius in the Room: Leveraging Team Strengths for Collective Learning and Growth

Unleash the genius in your team in this engaging, interactive session that redefines collaboration. It's not just about meeting together—it's about what you do in your collaborative meeting that influences learning. Participants learn how to leverage the unique strengths of their teams to tackle meaningful challenges, find innovative solutions, and focus their collaboration on what truly matters: ensuring high levels of learning for students and teachers. Participants leave with practical strategies to transform their team meetings into purposeful, solution-driven discussions that inspire action and increase student learning.

Participants in this session:

- Understand how to focus team meetings on meaningful challenges and tasks that drive collective learning and improve student outcomes.
- Learn strategies to identify and utilize the unique strengths of team members to foster innovative solutions and purposeful collaboration.
- Leave equipped with strategies to transform team meetings into solution-driven discussions that inspire action and enhance student learning.

Katie White

Feedback That Feeds Forward: How High-Impact Teams Engage Students in Their Assessment Response

Feedback is defined as any information that serves as the basis for growth and improvement. When teams use assessment information to engage students in effective and efficient responses, they are ensuring that their feedback is feeding forward into powerful learning. Participants explore methods for offering feedback that students will actually use to improve their learning outcomes. When assessment and decision making are connected, students are empowered to become partners within the learning process, and teams can build their capacity by leveraging the strengths of a community of learners.

- Discover the qualities of effective feedback and its relationship to assessment analysis.
- Explore strategies for structuring feedback to engage both individuals and groups while enhancing learning outcomes.
- Apply possible feedback strategies and approaches to personal team contexts.

Session Descriptions—Day 3

BREAKOUT SESSIONS

William M. Ferriter

Let's Practice: Building a Toolkit of Resources to Support the Work of High-Impact Teams

Participants are highly encouraged to bring a fully charged laptop or tablet to this session.

High-impact teams rely on the right resources to guide effective collaboration and drive results. In this hands-on session, participants explore a curated selection of tools, protocols, and templates that support purposeful team discussions and decision making. Working together, participants evaluate these resources and assemble a personalized toolkit they can take back to their schools—equipping their teams with practical tools for impactful collaboration and student success.

Participants in this session:

- Identify key resources (tools, protocols, and templates) that support effective collaboration in high-impact teams.
- Evaluate the purpose and applicability of various tools to ensure they align with team goals and promote productive conversations.
- Organize a customized toolkit of resources to bring back to their schools, enabling their teams to work more effectively and achieve targeted results.

Michelle Marrillia

Let's Practice: Aligning Team Goals to Impact Student Achievement

Participants in this hands-on application lab engage in practical exercises to align their teams' objectives with measurable outcomes for student achievement. Through guided activities, teams learn to define clear and actionable goals that directly connect to their school's instructional priorities and metrics for student success. Participants collaborate to analyze sample data, establish specific objectives, and identify progress indicators. Michelle Marrillia equips teams with tools and frameworks for monitoring these goals and adjusting strategies to maintain a focus on student achievement throughout their collaborative efforts. Teams will leave with a structured approach to goal alignment, ensuring that each goal fosters meaningful improvements in student learning.

Michael L. McWilliams

Let's Practice: Designing Next Steps for High-Impact Teams

High-impact teams are built on a foundation of collaboration, trust, and shared goals, but sustaining momentum requires intentional planning and actionable next steps. This interactive session is designed to move participants beyond theory, providing practical tools and strategies to craft a clear and measurable plan for team growth and continuous improvement.

Through guided practice, participants engage in collaborative discussions and real-world scenarios to design actionable next steps tailored to their teams' unique needs. Michael L. McWilliams emphasizes the importance of aligning team efforts with the overarching mission and ensuring every member is empowered to contribute to meaningful progress.

Participants in this session:

- Reflect on the current state of their teams and identify key areas for improvement.
- Learn practical strategies to set clear, actionable goals for sustained team success.
- Explore tools to monitor progress, adapt strategies, and celebrate team achievements.

Bob Sonju

Let's Practice: What High-Impact Teams Do Differently

In this interactive, hands-on session led by career educator and author Bob Sonju, participants engage in meaningful discussions and collaborate with peers to evaluate team strengths and identify actionable next steps for real-world team scenarios. Participants leave with practical tools and shared insights to elevate their own team's performance and drive meaningful results. Get ready to reflect, evaluate, and take your team to the next level of success as you learn together with other collaborative teams!

Participants in this session:

- Assess team strengths and identify areas for growth through collaboration and analysis of real-world team scenarios.
- Actively engage in discussions and shared reflections to deepen their understanding of effective team practices.
- Leave equipped with actionable tools and insights to improve their own team's collaboration, performance, and overall impact.

Katie White

Let's Practice: Analyzing Data and Student Work to Inform Strengths and Next Steps

High-impact teams examine assessment data and student assessment artifacts to determine the learning strengths and needs of individuals and groups. Common formative assessment provides both qualitative and quantitative information to guide decision making. When analyzed by a team, assessment evidence offers insight into student learning in relation to essential standards and guides the decisions needed to help learners grow. Participants explore ways teams can engage with assessment evidence, including protocols they can use to analyze assessment data and student assessment artifacts. Harvesting strengths and needs from evidence means efficient and effective responses can follow.

Participants in this session:

- Explore how analysis of both data and student assessment artifacts can help teacher teams discover student proficiency levels and plan effective and efficient responses.
- Explore the importance of analyzing and leveraging student strengths.
- Experience protocols and processes that can make team analysis and interpretation efficient and informative.

KEYNOTE

William M. Ferriter

What Does Progress-Driven Leadership Look Like in Action?

Possessing deep insight into the core work of collaborative teams, participants in Solution Tree's PLC institutes are, in many ways, the most important leaders in any building. They bear responsibility for working together to identify next steps worth taking even as teachers faced with new challenges begin to question just how doable those next steps really are. As Teresa Amabile and Steven Kramer demonstrate in *The Progress Principle* (2011), "The secret to amazing performance is empowering talented people to succeed at meaningful work" (p. 2). So, how can you empower talented people to succeed at meaningful work? The key rests in creating the conditions that make real progress possible—a process introduced in this keynote presentation by Solution Tree author and associate William M. Ferriter.

Participants can expect to:

- Learn more about the biological, cultural, and psychological influences that impact the choices that we make when driving change.
- Examine "the addition trap" and how it prevents schools from making forward progress.
- Explore three potential next steps worth taking to move their own schools forward.