



# Instructional Coaching

## Creating Powerful and Sustainable Coaching Programs

### DAY ONE—The SIMPLE Blueprint™: Building a Strong Coaching Program

7:00–8:00—Registration and Breakfast

Welcome and introduction to the Simply Coaching Framework

- Connecting the Simply Coaching Framework, the SIMPLE Blueprint, and the goals for the two days

Session 1: Overview of the Simply Coaching Framework and the SIMPLE Blueprint

- Big picture view of the three Anchors and the SIMPLE Blueprint as the engine for a teacher support system

Session 2: S – Set the Vision

- Clarify the vision for coaching, define success for teachers and students, and name the coaching experience you want educators to have.

Session 3: I – Introduce the Plan

- Explore practical ways to communicate the plan, grow teacher trust, and build real buy-in for coaching.

Session 4: M – Measure Impact

- Identify how to know if coaching is working, use data with turning coaching into evaluation, and capture evidence of impact.

Reflection, team debrief, Q&A, and preview of Day Two

### DAY TWO—The SIMPLE Blueprint™: From Vision to Implementation

7:00–8:00—Registration and Breakfast

Welcome back and review of Day One insights

Session 5: P – Provide Strategic Support

- Map out layered supports for teachers and connect coaching, professional learning, and resources across the year.

Session 6: L – Level Up Instruction

- Plan how coaches and leaders will support classroom implementation, from planning and modeling to real-time feedback and adjustment.

Session 7: E – Engage in Collaborative Learning

- Design collaborative structures that bring coaches, leaders, and teachers together around shared goals and data.

Session 8: Building the 90-Day SIMPLE Blueprint Plan

- Use the SIMPLE Blueprint to choose priorities, define roles, set timelines, and commit to first steps for the next 90 days.

Final reflection, Q&A, and next steps

*Break and lunch times will be announced onsite.*