

1-5-10 Assessment Tool: Purpose

Assess and score each of the ten statements, with 1 being the lowest and 10 being the highest. Then calculate your total score.

Purpose	Score
Purpose is clearly reflected in the team or organization's mission.	1-5-10
Purpose is clearly reflected in the team or organization's vision.	1-5-10
Purpose is clearly reflected in the team or organization's values.	1-5-10
Purpose is clearly reflected in the team or organization's goals.	1-5-10
Complete cohesion exists across teams in owning the fundamental purpose of the organization.	1-5-10
The fundamental purpose of the organization speaks to the heart of individuals and teams.	1-5-10
The fundamental purpose of the organization inherently creates motivation and inspiration to act.	1-5-10
The fundamental purpose of the organization reflects Maslow's highest level of fulfillment: "Connection to something greater than self."	1-5-10
Teams can clearly articulate how they must behave to achieve the purpose.	1-5-10
Teams can clearly articulate "why" the team or organization exists.	1-5-10
Total points (maximum possible: 100)	