

Figure 3.2: Project-Planning Canvas Example

<p>Challenge:</p>	
<p>Content:</p>	<p>Process: (Timing and Milestones)</p>
<p>Skills:</p>	

Source: Osterwalder, A., & Pigneur, Y. (2010). Business model generation: A handbook for visionaries, game changers, and challengers. Hoboken, NJ: Wiley.