

Post Pitch SWOT Analysis

Directions: Summarize your impressions from the tuning protocol discussion in the four boxes.

Strengths (warm feedback; positive comments; areas of enthusiasm)	Opportunities (clarity; connections; synchronicity)
Weaknesses (cool feedback; negative comments; areas of disinterest or apathy)	Threats (disconnects; confusion; apprehensions)
Reflections	
Do the strengths and opportunities to advance equity outweigh the weaknesses and threats? If not, can the balance be shifted with some adaptations?	
Do I now feel more, less, or the same commitment to seeing this initiative move forward?	
Does it have enough initial support from others to bring it to stage 3, prioritization?	
Recommendation:	