

## Winding Up the Pitch Writing Exercise



1. What is the specific initiative that I'm proposing? (A resource? A process? A program? A training? A system? A policy?)



2. What needs to be communicated, to whom, and how?



3. What are the stats (data) I need to share with the rest of the team?



4. What questions, comments, or opinions may come out of left field?



5. Why do I believe this initiative will help level the playing field for identified student groups?