

Figure 2.2: Focus on Five Analysis

Focus on Five Analysis	
Identify the top five strengths, top five weaknesses, top five opportunities, and top five threats using this focus on five analysis. Remember to capture things we, as a district, can control. Gather feedback from district and school leaders to determine your <i>current reality</i>.	
STRENGTHS: What are we most proud of? What do we consider to be the results of our best work? What advantages do we have? What do others say about us in positive ways? 1. 2. 3. 4. 5.	WEAKNESSES: What do we consider to be our weaknesses? For what are we most criticized or receiving the most complaints? What do we seem to have a hard time doing well? 1. 2. 3. 4. 5.
OPPORTUNITIES: What opportunities for improvement do we know about but have not addressed? What, with a little work, could we do to change a weakness into a strength? What are we not doing currently that might be the opportunity for us to improve? 1. 2. 3. 4. 5.	THREATS: Who or what threatens us the most? What challenges are coming that we must respond to? What might block our progress? Over what do we have little control that might impact our resources? 1. 2. 3. 4. 5.

Source: Adapted from Humphrey, A. S. (2008). SWOT analysis template. Accessed at www.businessballs.com/swotanalysisfreetemplate.htm on July 14, 2025.