

Figure 9.4: Parentship Mission Statement Continuum

Starting	Strengthening	Intentional	Impactful	Powerful
School staff established our parentship mission statement to describe a school that would be great to be part of and help students learn. The statement is displayed on the school website and on signs in the school.	School staff established our parentship mission statement to describe a school whose members would work collaboratively to take ownership of student learning. Staff recite the statement, and it is shared in multiple locations.	Our parentship mission statement describes how staff can commit to the fundamental purpose of the school: student learning. It is visible and discussed in meetings. Stakeholders came to a strong consensus in crafting the statement; staff understand it must mean something.	Our parentship mission statement describes how staff will commit to the fundamental purpose of the school: learning for all students, staff, and parents. It is visible in the school and used as a mode of celebration.	Our parentship mission statement describes what the staff have passionately committed to, the fundamental purpose of the school: learning for all students, staff, and parents. It is visible and discussed in multiple settings. Everyone understands the mission and works to fulfill it.
Staff did not involve parents in the process in any way.	Staff did involve parents in the process.	Staff involved parents in the process by eliciting their feedback on the statement.	Staff involved parents in the process by eliciting their feedback on the statement. Parents were present during the mission statement's writing.	Parents are a part of the PST and were integral to the writing process. Several parents provided feedback. Staff listened to parents, whose impact on the mission statement was significant.
Some staff know the mission statement, and staff actions are misaligned.	Most staff know the mission statement, and most staff actions are aligned.	All staff know the mission statement, and staff actions are aligned, with evidence of actions to support the mission statement.	Staff and parents know the mission statement, and staff actions are aligned, with evidence of actions to support the mission statement.	Staff and parents know the mission statement, and staff and parent actions are aligned, with evidence of follow-through.