

Chapter 8: Ride the Wave, Strategy 2

When it comes to maximizing the chances that administrators and staff will be on the same page when implementing reform, the advice to “communicate, communicate, communicate” is about not only frequency but also variety. To this end, brainstorm the advantages and disadvantages of all the following possible forms of communication. This brainstorming is beneficial for administrators and teachers alike.

Form of Communication Between Teachers and Administrators	Advantages	Disadvantages
In-person talk		
Phone call		
Email		
Text		
Group meeting		