

## Chapter 7 Discussion Questions

1. Who needs to hear our organization's mission, vision, and collective commitments?
2. How will we educate parents about what we are trying to do? How do we address parents and other stakeholders who want school to be exactly as it was when they attended?
3. Are there social media we are not accessing or using to their fullest potential?
4. Which community groups would benefit from hearing about the great things happening in our organization?