

Popular Blogging Platforms

While it is impossible to predict which blogging platforms will remain popular with teachers and authors, three tools have stood the test of time.

1. **WordPress** (www.wordpress.com): WordPress is one of the most popular blogging services used both in and beyond schools. It is known for clean themes and layouts, which authors enjoy and appreciate. It also gives students experience with a tool that is widely used beyond school for publishing.
2. **Blogger** (www.blogger.com/features): Blogger is Google's blog service, which makes it another tool that is worth introducing to students who are likely to spend their lives working with Google's products. While Blogger has many of the same features of WordPress, the visual layout of Blogger blogs is not as polished or interesting.
3. **Kidblog** (<http://kidblog.org/home>): Kidblog is a blog service that is specifically recommended by and for elementary school teachers. One of the primary advantages of a service tailored for younger students is that you can find sample blogs worth exploring. Kidblog also provides student accounts and safety features that are customized for individual age groups.