

Social Bookmarking Roles

Successful social bookmarking groups require participants to fill a range of roles. Use the following handout to take notes about the six social bookmarking roles and to assign tasks to each member of your social bookmarking team.

Role	Tasks
The Original Thinker	
The Connector	
The Reliability Cop	
Johnny Opposite	
The Mind Reader	
The Cleaning Crew	

Questions for Reflection

1. If you were to rank these social bookmarking roles in order of importance, what would your final list look like? Be sure to include a short explanation for each of your rankings.

2. Which of these social bookmarking roles do you think you would do well? Which of these social bookmarking roles would you likely struggle with? Why?

3. Make a list of your social bookmarking partners. Then, assign a social bookmarking role to each partner. Be sure to explain the character traits that will make your partners successful in the role that you've assigned to them.

Record your social bookmarking group assignments in the following table. Make sure that each group member has a copy of this handout and is aware of the role he or she is playing in your upcoming research project. There is room for a member's name, the role he or she will be taking on, and the reasons why he or she has been chosen for that role.

Member Name	Role Assigned	Explanation