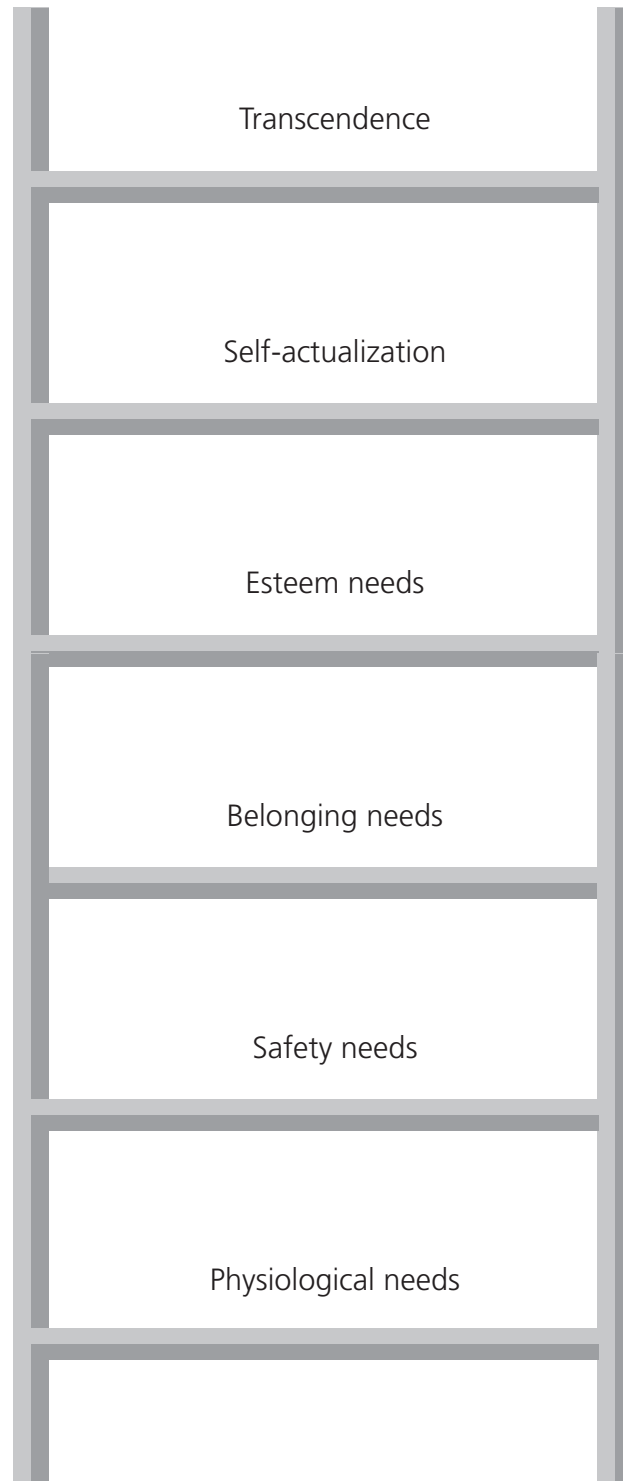


Figure 1.3: Maslow's Hierarchy of Needs

Maslow, A. H. (1943). A theory of human motivation. *Psychological Review*, 50(4), 370–396.

Maslow, A. H. (1971). *The farther reaches of human nature*. New York: Viking Press.