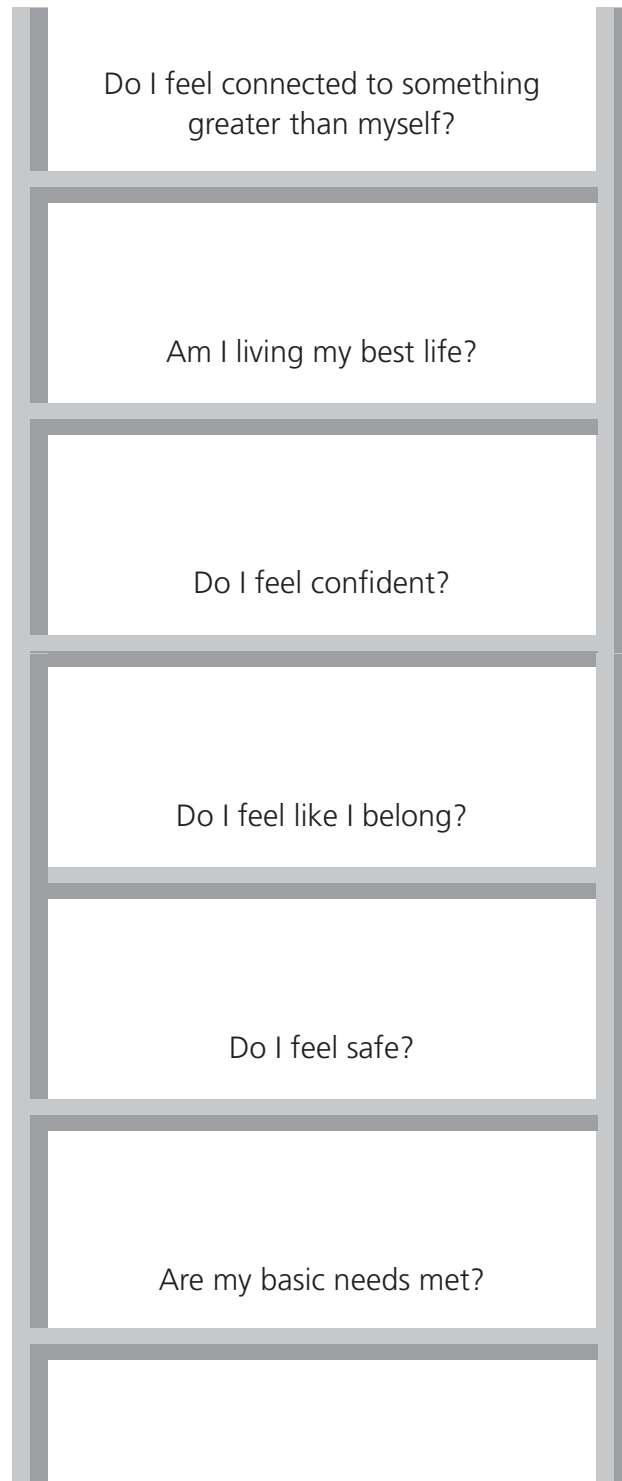


## Figure 1.4: Identifying Needs



Maslow, A. H. (1943). A theory of human motivation. *Psychological Review*, 50(4), 370–396.