Figure 4.4: Intentionality With Celebrations Matrix

Type of Educator	Observable Actions	Ways to Celebrate
Innovators These educators are always trying new strategies and striving for innovation within the classroom and school.	 They use a new strategy in class, in a meeting, or during professional development. They share a new idea in a meeting or during professional development. They integrate new technology in class, in a meeting, during professional development, or in a schoolwide system. They plan for differentiated instruction. They design a project that allows students to be creative, collaborate, and solve problems. They use multiple methods of assessment within a unit. 	 Send an email to the educator with a picture or video of students or teachers engaging with the new strategy or idea and highlight the impact. Acknowledge the creativity and innovation through a positive note. Provide feedback on how the new strategy or idea had an impact and contributed to learning. Provide specific examples of innovation during evaluations. Share the new strategy or idea with the school through an email, announcement, or newsletter. Encourage or make ways for the educator to attend or lead professional development. Institute an Innovator of the Month award.
Problem Solvers These educators are curious and always eager to find solutions to problems.	 They identify a challenge and implement a solution to address it effectively. They include others to help find solutions to challenges or problems. They anticipate a challenge and proactively plan ways to avoid it. They help a colleague address and find solutions to problems. They participate in a schoolwide committee that addresses a specific issue. 	 When leaving feedback, be sure to include specific data that connects to a challenge or goal they may be working on. Write a positive note that highlights the specific ways the educator's critical thinking and problem solving have had an impact. Buy the educator a book that they might enjoy, and include a note emphasizing their positive impact. Provide specific examples of problem-solving skills during evaluations. Provide opportunities for the educator to be a mentor. Publicly acknowledge the educator's accomplishment at a faculty meeting or in a schoolwide email. Encourage or make ways for the educator to attend or lead professional development. Institute a Problem Solver of the Month award.

Type of Educator	Observable Actions	Ways to Celebrate
Encouragers These educators are always looking to encourage people and increase their sense of belonging.	 They create a positive and safe learning environment where every voice is heard. They monitor student learning and adjust instruction to meet learning needs. They celebrate student success. They continually offer praise for effort, growth, and accomplishments. They provide scaffolds so that all students find success. They provide and create opportunities for student voice and choice. They attend schoolwide events outside the school day. 	 Include positive reinforcement when leaving feedback. Write a positive note that highlights the specific ways the educator has helped increase a sense of belonging at school. Provide specific examples of encouragement during evaluations. Collect a set of thank-you notes written by students or other teachers for the teacher. Institute an Encourager of the Month award.
Rule Followers These educators always rise to challenges and will follow through with whatever is asked of them.	 When asked to try a new strategy, they use the strategy within a week. They always have data ready at team meetings. They actively participate in team meetings and professional development. They provide student work samples for documentation. They behave as a team player during new initiatives. They exhibit near-perfect attendance. 	 Send an email to the educator thanking them for their commitment and follow-through. Write a positive note that highlights the specific ways the educator's dependability has had an impact. Provide specific examples of reliability during evaluations. Give the educator a small gift that includes planning supplies (sticky notes, pens, agendas, and so on). Highlight the teacher who is having an impact on current initiatives at a faculty meeting or in a schoolwide email. Honor the teacher with near-perfect attendance via a positive note or a shout-out in a morning email. Institute a Rule Follower of the Month award.